



**JYVÄSKYLÄ POLYTECHNIC**  
JYVÄSKYLÄN AMMATTIKORKEAKOULU

*School of Health and Social Care*



## **PROMOTING WELL-BEING AND SEXUAL HEALTH**

### **4 Oct 2004 Virtual World – a Threat or an Opportunity in Promoting Sexual Health?**

Chair: Eivor Pitkänen, Vicar

8:00–10:00 **Registration**

10:00–10:15 **Welcome to Jyväskylä!**

Inkeri Papp, Dean, Jyväskylä Polytechnic, Finland

10:15–11:15 **Keynote address: Taking the advantages, avoiding the threats**

**How to take the most of a virtual world?**

Trudy Barber, PhD, researcher and artist, UK

11:15–12:15 **No need to blush in the Internet!**

**Virtual world as a source of information for young Finnish men**

Raisa Cacciatore, Child Psychiatrist, Family Federation of Finland

12:15–13:30

Lunch

13:30–14:30 **Learning by surfing**

**Internet as a pedagogical tool in sexual health promotion**

Lars-Gösta Dahlöf, Prof., Göteborg University, Sweden

Seija Mattila, Project Coordinator, Oulu Polytechnic, Finland

14:30–15:30 **Health Promotion and sexual Health**

**Promotion Trends in Europe**

Osmo Kontula, Ph.D, Docent, Sexual Health in Europe. Facts for Health Promotion

19:00–21:00 Reception hosted by the City of Jyväskylä

### **5 Oct 2004 Health and Sexual Health Promotion in Education**

Chair: Inkeri Papp, Dean

9:00–9:20 **“No sex, please – We are British”**

**How to put the words in sexual health promotion education?**

Eileen Martin, Dean, University of Central Lancashire, UK

9:20–9:40 **Health and sexual health promotion education in Estonia**

Olev Poolarmets, MD, EASS, Estonia

*School of Health and Social Care*

9:40–10:00

**Health and sexual health promotion education in Romania**

Liliana Rogozea, Dr., Assistant Professor, Transilvania University, Romania

10:00–10:30 Coffee

**10:30–11:30 Sexology in Finland**

Sirpa Valkama, Principal Lecturer, Jyväskylä Polytechnic, Finland

11:30–12:30 Lunch

**12:30–13:30 The discourse of subjectivity**

Elsa Almås, Psychologist, Grimstad MPAT-Institutt, Norge

**13:30–14:30 Who frames you?**

The body is an important part of our being. The question is – who decides the shape and colour of your frame? – Is it me or somebody else with his/her expectations?

Axell Brattberg, MD, Neurologist, Akademiska sjukhuset Uppsala, Sweden

**14:30–15:00 Sexuality in body language: the quality of movement and rhythm**

Teija Häyrynen, Senior Lecturer, Jyväskylä Polytechnic

**6 Oct 2004 Research and Development in Health Promotion**

Chair: Leena Liimatainen, Principal Lecturer and

Katri Ryttyläinen, Researcher

9:00–10:30

Panel/group discussion with our international guests and health promotion experts from the University of Jyväskylä and Jyväskylä Polytechnic. Jyväskylä Polytechnic's post-graduate students present their final projects.

10:30–11:00 **Conclusion**

11–12.30 A field visit

12:30– Lunch/Free time/Sightseeing/Shopping

All the rights reserved.



**JYVÄSKYLÄ POLYTECHNIC**  
JYVÄSKYLÄN AMMATTIKORKEAKOULU



*School of Health and Social Care*

The price of the seminar is 100 Euros or 50 Euros per day. The student price is 60 Euros or 30 Euros per day. We request that you register and pay your seminar fee by 20 August 2004. After the registration deadline, we will charge 50 Euros for possible cancellations. If you have registered but do not show up at the seminar, we will charge the entire seminar fee.

Registrations and further information:

Jyväskylä Polytechnic, School of Health and Social Care, Katri Ryttyläinen, tel. +358 14 444 6919, e-mail: katri.ryttylainen@jypoly.fi.

Maksutiedot:

Jyväskylä Polytechnic, Box 207, 40101 Jyväskylä.

Tilinumero: Sampo 800014-70510067

Viitenumero 52003 sekä viitetietona 504/osallistujan etunimi sukunimi

Payment information:

Account holder: Jyväskylä Polytechnic, P.O. Box 207, FIN-40101 Jyväskylä

Account number: Sampo Bank, Helsinki, FINLAND

IBAN5080001470510067

SWIFT: PSPBFIHH

Reference number 52003

Reference info 504 / participant's forename and surname

For more information about the events of the 50-year anniversary of education in the field of social and health care in Central Finland, please visit our website at [www.jypoly.fi/sote](http://www.jypoly.fi/sote)

---

<b>Jyväskylän ammattikorkeakoulu</b> Sosiaali- ja terveysala Jyväskylä Polytechnic School of Health and Social Care	<b>Postiosoite/Address</b> Keskussairaalan tie 21 E PL 207 FIN-40101 Jyväskylä FINLAND	<b>Puhelin/Tel.</b> (014) 444 6902 +358 14 444 6902	<b>Faksi/Fax</b> (014) 444 6900 +358 14 444 6900	<b>E-mail</b> sote@jypoly.fi <b>Internet</b> www.jypoly.fi	<b>ALV rek.</b> Y-tunnus 1006550-2 Krnro 614.952
------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------	-----------------------------------------------------------	--------------------------------------------------------	---------------------------------------------------------------------	--------------------------------------------------------